



RIU

*Partner
club*

The Point Is...

**The more reservations you make,
the more points you earn
& the more rewards you'll enjoy!**



Welcome to the new RIU Partner Club

RIU Hotels & Resorts invites you to participate in one of the most impressive incentive programs in the industry, RIU Partner Club. We've made some fantastic changes to the current program, so keep reading and discover the amazing opportunities that lie ahead.

WHAT IS RIU PARTNER CLUB?

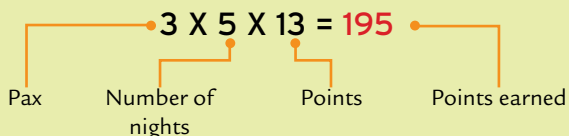
With RIU Partner Club you quickly and easily earn points redeemable for vacations at any of our unsurpassed All Inclusive resorts--with **no blackout dates**. Points are earned by submitting your reservations through RIU Partner Club and are based on per person per night--regardless of the hotel, room category, travel dates, or reservations channel (Tour Operator/Wholesaler or directly through RIU). Earn points for every guest you send over the age of two and for **groups** of any size. Your membership also provides other benefits, so join the club and start packing!

HOW MANY POINTS DO I EARN PER RESERVATION?

- 10 POINTS PER PERSON PER NIGHT AT ANY **RIU Classic Hotel**
- 13 POINTS PER PERSON PER NIGHT AT ANY **RIU Palace Hotel**

For example

If you book 2 adults and 1 child (over 2 years of age) at Riu Palace Pacifico Hotel for five nights you'll earn the following:



MORE TO THE POINT... WE'VE DESIGNED THE NEW RPC PROGRAM WITH YOU IN MIND!

Beginning January 1st, 2011, by submitting at least one reservation, you will be considered a CLASSIC member and can take advantage of these improved benefits and additional incentives:

- **Super Amigo rates:** enjoy the **lowest ever** RIU travel agent rates for your personal use and for those traveling with you
- You may **book 1 room** for up to 3 adults or 2 adults and 2 kids under 12
- **Steeply discounted** day passes for all RIU Hotels. An added bonus--children 12 and under no charge (max 2 children)
- Your clients will receive a **welcome gift** with enclosed personal greeting, on your behalf, during their stay at their hotel
- **A 10% commission** (as minimum!) f to agents booking directly on **www.riuagents.com**
- **Personalized service** of a dedicated BDM for your area
- As long as your account is active **your points will not expire!**
- **Special double or triple points** promos to take advantage of. Watch for direct emails from RPC to you with these deals!
- **Special bonuses** and **give aways** in the most important trade shows during the year

KEEPING SCORE? HOW MANY POINTS DO I NEED, PER NIGHT, FOR MY VACATION?

850 POINTS PER PERSON PER NIGHT AT ANY **RIU Classic Hotel**

1150 POINTS PER PERSON PER NIGHT AT ANY **RIU Palace Hotel**

MAKE YOUR POINT! BECOME A **GOLD MEMBER** AND RECEIVE EVEN MORE REWARDS!

We've added some enticing incentives for you to become a GOLD MEMBER and enjoy the benefits available when you report 500 or more stays in one calendar year (1 stay stands for 1 person, 1 night).

For example
2 people for 7 nights is considered 14 stays

In addition to all of the benefits described for the Classic membership, you'll receive the following rewards.

- You are awarded **50% more bonus points** for all of your bookings.
- **Free Day Passes** to our hotels for 4 people per visit.
- **Upgrades to the next category** of room when available at check-in.
- **Free airport-hotel-airport transfers** in destinations where transfer service is available.
- **Free Spa service** for 2 people. (where applicable)
- **Golf discounts** or complimentary rounds. (where applicable)
- **Personalized service** of a dedicated BDM with direct contact from them.
- Ability to request **more than 1 room per agent** per stay. (based on availability and dates)

All programs are subject to terms and conditions and may change or be discontinued without notice



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<https://webrpc.riu.com>



RIU HOTELS & RESORTS

RIU Hotels & Resorts is one of the largest hotel chains in the world with more than 100 hotels in 19 countries, 84,000 beds and employing a staff of 23,400. For more than 58 years our hotels have shared a common philosophy: treat everyone as a guest in our own home.

Florida
Miami
Riu Florida Beach Hotel

Bahamas
Paradise Island
Riu Palace Paradise Island Hotel

Dominican Republic
Punta Cana
Riu Palace Macao Hotel
Riu Palace Punta Cana Hotel
Riu Palace Bavaro Hotel Winter 2011
Riu Bambu Hotel
Riu Naiboa Hotel

Puerto Plata
Riu Bachata Hotel
Riu Mambo Hotel
Riu Merengue Hotel

Aruba
Palm Beach
Riu Palace Aruba Hotel

Jamaica
Negril
Riu Negril Hotel
Riu Palace Tropical Bay Hotel

Montego Bay
Riu Montego Bay Hotel

Ocho Rios
Riu Ocho Rios Hotel

Costa Rica
Guanacaste
Riu Guanacaste Hotel

Panama
Panama City
Riu Plaza Panama Hotel

Mexico
Playa del Carmen
Riu Palace Mexico Hotel
Riu Palace Riviera Maya Hotel
Riu Tequila Hotel
Riu Lupita Hotel
Riu Yucatan Hotel

Cancun
Riu Palace Las Americas Hotel
Riu Cancun Hotel
Riu Caribe Hotel

Nuevo Vallarta - Riviera Nayarit
Riu Jalisco Hotel
Riu Vallarta Hotel
Riu Palace Pacifico Hotel

Guadalajara
Riu Plaza Guadalajara Hotel
Summer 2011

Cabo San Lucas
Riu Palace Cabo San Lucas Hotel
Riu Santa Fe Hotel

Mazatlan
Riu Emerald Bay Hotel



RIU Partner Club hopes you enjoy all of the rewards and benefits you've earned as an esteemed member of RIU Partner Club. Ask for an unforgettable and All Inclusive vacation at an unbeatable value, we hope we've inspired you to...Make Your Point!...and recommend RIU Hotels & Resorts!

RIU Hotels & Resorts has many resources available to help you increase your bookings. Please feel free to contact us with any questions at: rpc.america@riu.com or call us at: 1.888.RIU.CLUB



<https://webrpc.riu.com>